

# SPONSORSHIP PACKAGES

Review the sponsorship packages and click the button to reserve!

RESERVE A SPONSORSHIP PACKAGE

# of packages available

SPONSORSHIP OPTIONS				EXHIBITION OPTIONS	
PREMIER	PRINCIPAL	PATRON	CONFERENCE SUPPORTER	10'x10' BOOTH	6' TABLETOP
\$18,750	SOLD OUT	\$5,750	\$3,000	See below	See below
5		12	12	90+	6

## BENEFITS @ THE 2024 TAC CONFERENCE & EXHIBITION | SEPTEMBER 22-25 IN VANCOUVER

**Speak on the Main Stage** during a lunch, the opening plenary session, or another appropriate opportunity assigned by TAC, after input from the sponsor. Remarks (may include a video) will be 3 minutes maximum **to promote your corporate priorities or sponsored conference session(s)/tour(s)**.

**Microsoft Excel list of consenting Conference attendees** at five (5) and two (2) weeks before the event

**Free / discounted Conference registrations**

**Invitations to the TAC President's reception**, an invitation-only event on Tuesday, September 24. Guests include TAC's Board of Directors, Council Chairs, TAC award recipients, sponsors, local host representatives, and other VIPs

**Sponsor a Conference technical session(s) or tour(s)**. Specific session(s) are selected when the program is confirmed in summer 2024. Visibility includes your corporate logo:

- » in the session's digital listings on the Conference website, App and session recordings platform
- » at the session's start or tour departure point

**Discounted (% off) booth or tabletop at the Exhibition. Reserve your sponsorship to receive your exhibition discount code BEFORE booking your booth!**

**Corporate logo onsite and on Conference website/platforms.** These include:

- » onsite on the video wall and tv screens, Conference website, App and session recordings platform

**Organization profiles on the App and the session recordings platform**

**Onsite lead retrieval.** Scan QR codes of the contacts you make and export their contact information on-demand

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■	■	■			
2/0	2/0	1/1	1/0	1/3*	1/1*
2	1	1	1		
2	2	1	1		
30%	20%	20%	10%		
Most Prominent	Prominent	Large	Medium		
■	■	■	■	■	■
				■	■

## BENEFITS IN ADDITION TO #TACCONF | APRIL 2024 - MARCH 2025

**Corporate logo displayed:**

- » at the bottom of most pages of [www.tac-atc.ca](http://www.tac-atc.ca)
- » in the footer of TAC's weekly update and monthly TAC News emailers

**Present as part of a Corporate Demo Webinar.** Describe a project, product, service, or innovation as part of a TAC webinar. Receive:

- » one (1) 30-minute time block in a webinar that includes three or four corporate presentations December 2024 through March 2025
- » corporate logo on the related TAC webinar webpage, and the webinar welcome slide
- » promotion of the webinar in TAC's weekly emailers; presenting companies are tagged in at least one related social post
- » embedded recording of the demo on TAC's webinar webpage, and/or on your sponsor profile, for on-demand viewing

**Write a TAC News promotional article.** Highlight a project, product, innovation, staff leader, etc. of interest to TAC's audience to be posted on TAC's website, October 2024 through March 2025.

Articles are promoted in TAC's weekly emailers and social media.

**Have a profile on TAC's website** (see the current sponsors' profiles for the expected format). Profiles are promoted by emailer and social media at least 1x/quarter.

**Be featured in a monthly TAC News emailer**, linking readers to your TAC sponsor profile and corporate website.

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## EXHIBITOR PACKAGES – SALES OPEN IN MARCH/APRIL

**10' x 10' Booth and Full Access Pass for one Booth Staff – BADGE WILL INDICATE “EXHIBITOR”**

Option to register up to 3 additional booth staff

**6' Tabletop and Full Access Pass for one Booth Staff – BADGE WILL INDICATE “EXHIBITOR”**

Option to register one additional booth staff

Available to non-profit organizations, post-secondary institutions and technology startups

	EARLY BIRD ENDS JUNE 27		REGULAR STARTS JUNE 28	
	Member	Non-Member	Member	Non-Member
10'x10' BOOTH	\$2,775	\$3,290	\$2,980	\$3,495
6' TABLETOP	\$1,850	\$2,195	\$2,050	\$2,395